

Annual Report

2016/17





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VISION AND MISSION

VISION

The vision of the CMR NORTH is to give HOPE to those in need.

VALUES

The values of an organisation serve as behavioural guidelines within which the vision and mission are carried out. Our values are illustrated in the following diagram.

MISSION

Our mission is to be the preferred organisation, implementing market related social service programmes, in co-operation with other organisations. In this way, the needs of families and communities can be transformed into hope.



A word from the Chairperson

The saying "never a dull moment" again rang true for CMR North and its activities during the past year. In a continuous evolving work context, every staff member rendered services with passion, something the board appreciates immensely.

The unique identity and character of the CMR contributes to the success of the intervention it brings.

The report tells a story of hope. Many hopeless people, families and children were guided to embrace hope again. This could not happen without the staff's dedication, professional knowledge, experience and dependence on the guidance from our Heavenly Father.

The present economic climate of the country has again proven to be a growing challenge. When we look at our financial statements, however, we are filled with a deep sense of gratitude. Thank you to all donors, individuals, corporates, government departments, Beeld Children's Fund, the Northern Synod and the Dutch Reformed Church. A special word of thanks to our marketing team.

Over the last year we managed to take big steps in developing a strategic framework that will hopefully bring about more sustainability in future and assist to render services more effectively.

May the journey through this Annual Report inspire every reader to continued support and involvement.

To God be all the Glory!

J.H.v.Loggerenberg. (ds) Chairperson.



Board Members:

Ds. Johan van Loggerenberg
(Chairperson)

Dr. G.J Cloete
(Vice Chairperson)

Prof. L.M Brümmer
(Member: Finances)

Dr. F.S du Plooy
(Member: Gauteng)

Dr. D. Schoombee
(Member: Human resources)

Mnr. J. Masango
(Member: Legal aspects)

Ds. W. Potgieter
(Member: Limpopo)

Ds. C.J Joubert
(Member: North West)

Letter from the Director

When I read the statistics: "55% of households in South Africa live in poverty" and "1 in 3 children are sexually abused", I know that what CMR does as an organisation is **non-negotiable**, is valuable and is indeed God's work.

CMR North has been successful during the past year to reach more than 23000 children and 5000 adults with services. These numbers might not mean much to you as the reader, but they represent real people, real children, someone that was in need, someone that was touched by HOPE through our involvement in their lives.

2016/17 was a year in which CMR North had to make hard choices to ensure sustainability and more cost-effective service delivery. This meant that the organisation had to downscale on staff, offices, and areas of operation. Despite this, the organisation could continue to make a tangible difference in the lives of people and specifically children in need of care. To bring HOPE remains the motivation for our work.

As we look forward to the next year, we are aware that it will have its challenges, but it's the opportunities that we are looking forward to most. The promise of a new future that Jer 29 holds, is one we keep close to our heart.

CMR North would like to thank each donor, volunteer and supporter for the continued support. I would also like to thank the management board of CMR North for your support and involvement. Lastly, a huge word of thanks to my management team. Thank you for dreaming and thinking with me and getting it done in the end. You are the wind beneath this organisation's wings.

Maryke



Management Team:

Maryke Venter (Director)

Christa Voogt (Manager: Finances)

Anja le Cornu (Manager: Marketing)

Rene Pretorius (Manager: Child Protection Centre)

Thea Scheepers (Manager: CMR Limpopo)

Annette van Loggerenberg
(Manager: Child Centre and Gauteng Northern Cluster)

Petro Fourie (Manager: Gauteng Western Cluster and CMR Brits)

Ronel Aylward (Manager: Gauteng Central Cluster and CMR Rustenburg)

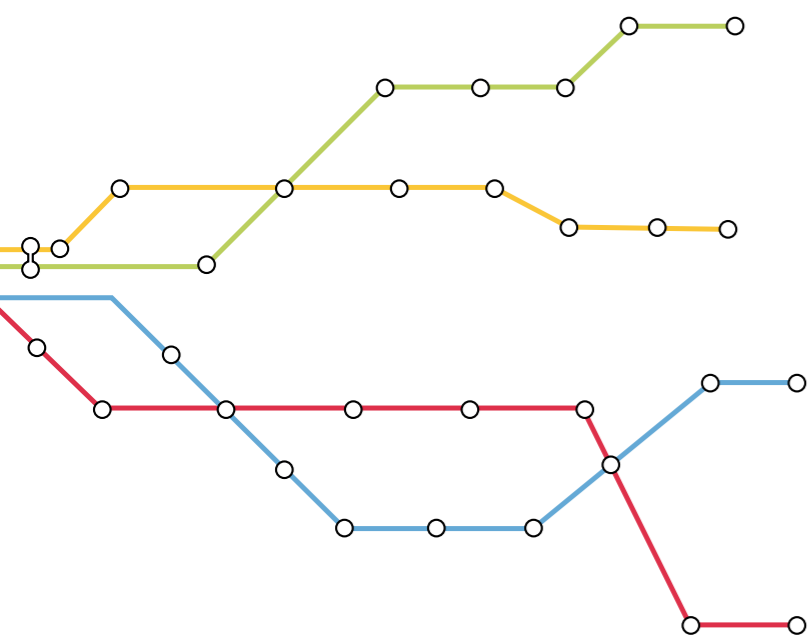
Neo Mashao (Manager: CMR Soshanguve and VOS Centre)



OUR 3 PROGRAMMES OF HOPE SW1

GAUTENG, NORTH-WEST & LIMPOPO

-  FAMILY PRESERVATION
-  CHILD PROTECTION
-  POVERTY ALLEVIATION AND COMMUNITY DEVELOPMENT

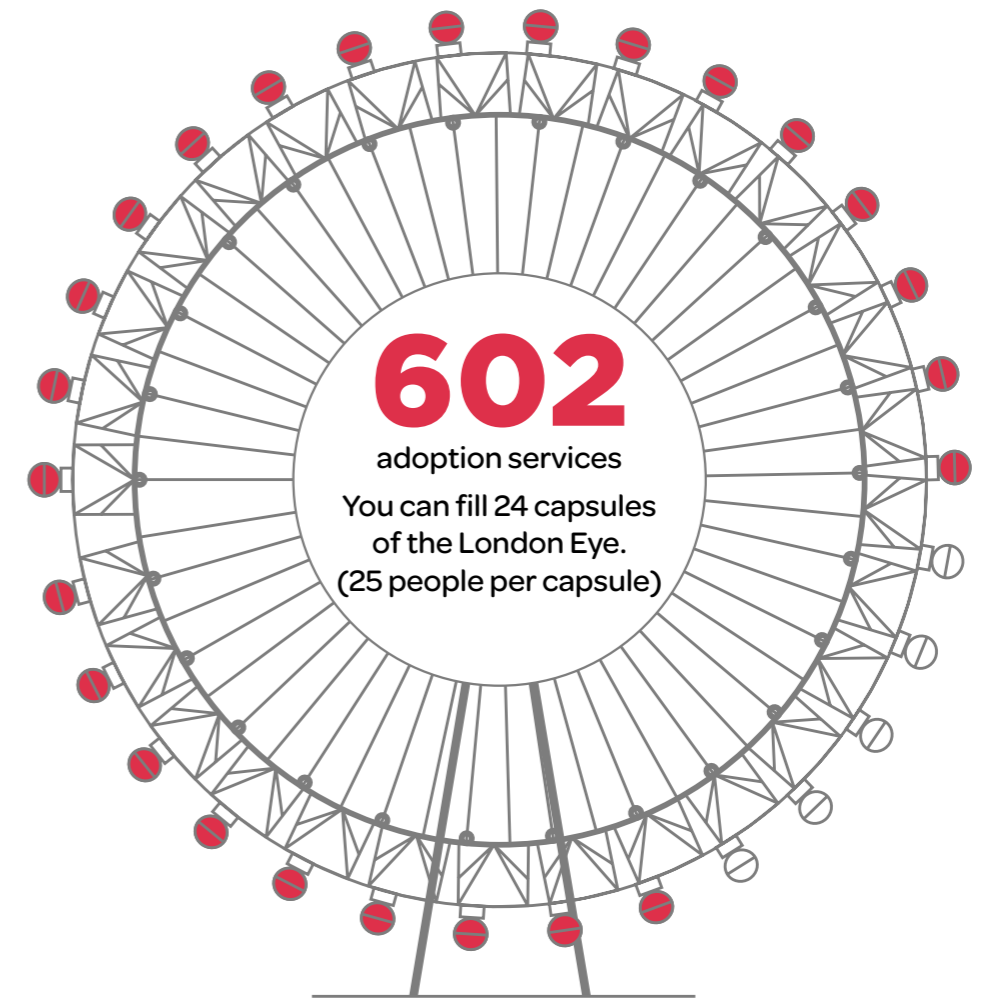


Families strengthened : **3 961** families reached

Children protected: **892** children protected through legal process (CPC and area offices)

New families formed (Foster care and adoption): **216** families

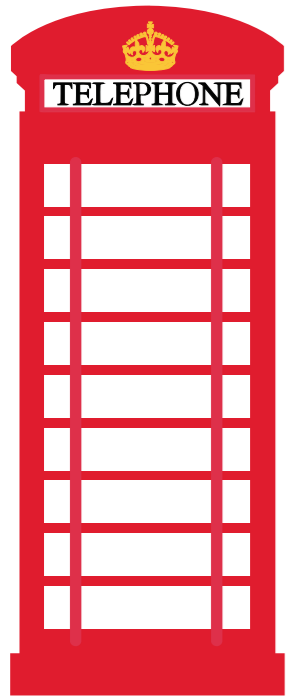
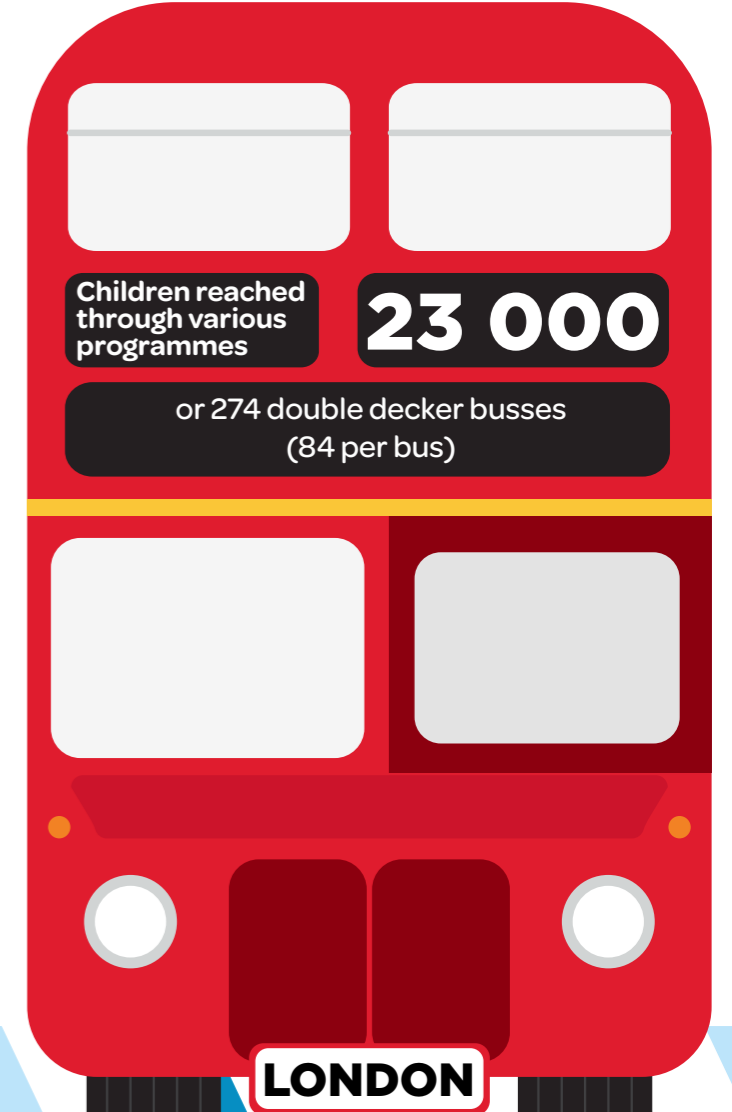
Brokenness healed (Therapy and Assessments): **1 249** children at CMR North Child Centre



Adults reached through programmes **5 600** or 1400 London cabs full of passengers (4 people/cab)

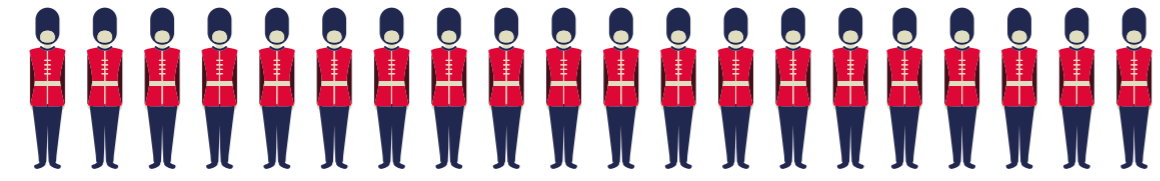


TOTAL 28 600



Poverty Alleviation and Community Development **1 000** FAMILIES supported with material support

20 000 CHILDREN reached during Child Protection Week





Family Preservation

Prevention services are more needed than ever in communities and focus on family preservation. Social workers are much more involved in families' lives through therapy than in the past. Families are in crisis. The focus of this programme is to support families, regardless of their compilation to become stronger and to deal with challenges positively.

We are especially excited about our parenting skills programme.

The Family Preservation Programme consists of:

- Prevention of substance abuse
- Group work with children
- Life skills
- Marriage counselling
- Parental skills and therapeutic groups with parents
- Divorce counselling
- Therapeutic interventions at schools
- Trauma counselling



CHILD PROTECTION

They say “**Children are our future**” but are we really practicing what we preach? So many adults disappoint children every day. How is it possible that almost half of the child population is exposed to some form of abuse? This is an unfortunate reality and the reason why child protection is so close to our hearts. In these circumstances we get to be involved where it hurts most, where we can help children to fly again, despite the trauma they have faced.

Child Protection Centre (CPC):

During the past year, this Centre of Hope dealt with **422 cases**, 122 more than the previous year. **622 children** were reached through this centre. A sad tendency that emerged was that almost half of these cases came to the centre because of divorce proceedings. These cases are referred to the social workers by court, to amongst other things recommend primary residency and fair contact with both parents. Social worker really require a lot of wisdom to ensure that decisions are made that really are in the best interests of children.

CMR North Child Centre:

This Centre continues to deliver specialised services.

The following services can be reported on:

- Assessment and therapeutic services (362 children reached)
- 59 babies placed in places of safety via the crisis pregnancy service
- Foster care screenings (106 screening concluded)
- Adoption services (602 people reached)
- 121 telephonic and internet enquiries regarding crisis pregnancy dealt with.

We are very excited about our foster care training that takes place throughout the year. This is a wonderful resource for the CMR North and other organisations!

Foster parents also form a support group and have regular get togethers and an inspired Christmas party at the end of the year.



N1 Poverty Alleviation and Community Development →

An increase in poverty has been a tendency throughout all the Centres of Hope. More and more families come to the Centres to ask for material support such as food parcels and clothes. This programme also focuses on development and raising awareness. CMR's Child Protection Week is the highlight of our awareness campaigns. One of the key focus areas and goals of the CMR North is to support families and help them restore their dignity. The following interventions assist in this process.

Skills development:
Sewing and other craft groups.

Material support
Food parcels and clothes (approximately 3000 people were reached through this service).



Awareness campaigns:
Child Protection Week and 16 Days of Activism Against Women and Child Abuse (up to 20 000 people were reached through these campaigns).

Involvement with the management and support of Early Childhood Development Programmes.

From my Diary

It is still early in the morning, while driving to work I quickly go through my "to do list" for the day. At the gate to the office, a man is waiting for me, "Mooi dag mevrou, so bly die son skyn vandag en ons kan net die Here dank daarvoor" (and he give me a toothless smile.) "... net bietjie koffie en ou broodjie vir 'n honger man asb mevrou....." All that I can think about is "PAY IT FORWARD" and give him a half-hearted smile. I help him quickly on the way with a cup of coffee and some bread.

A few minutes later my phone rings, all I can hear is a woman crying and telling me in a hysterical voice, that after 10 years of marriage, her husband left her that morning for another woman, he took all their money and now he also wants the children. When she was calmer, I asked for her husband's telephone number and ask her to come to my office within an hour. Later, sitting across from this very emotional lady and her husband, trying my best to have a meaningful conversation with a hysterical woman and tight-lipped husband. Everything that I learned on mediation during a separation or divorce plays through my mind, but the husband refuses to talk and the woman is crying her heart out. I asked myself, what went wrong in a marriage of 10 years to end like this? Do these people realise what pain and sorrow is waiting for them, and what trauma and chaos is waiting for the children? Sometimes I wish people can see what is going on in their lives and relationships like an outsider, will that perhaps bring more clarity and closure for them?

Often, as a social worker listening to other peoples' stories and troubles, I ask myself; did I really spend all those years at university to listen to this, but in the end what makes me go on is the knowledge the somewhere I do make a difference in somebody's life.

PAY IT FORWARD!

Marketing and fundraising

CEP 01415-002

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The year 2016/17 has been a year of great blessing. We can look back with gratitude on a year full of wonderful marketing initiatives, which contributed to the sustainability of the organization.

16 756

children were reached in 35 schools in Gauteng!

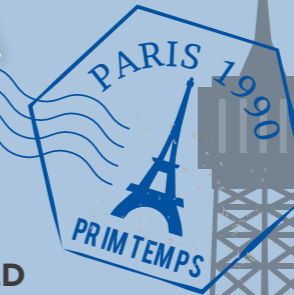
This week is an annual highlight to which our various centres and partners, look forward to.



Plastic money boxes in the shape of a shoe were distributed – matching the theme “Walk in the shoes of another”. Learners attempted to fill the shoes with notes and coins, and in this way schools joined hands to raise funds for the CMR North.

CHILD PROTECTION WEEK 2016

The Dagbreak Trust made a substantial contribution towards the CMR North’s Child Protection Week activities. Social workers could visit various schools during this time. Here they could inform and empower children regarding their value and rights. Learners received money boxes which can be used to raise funds in support of the Save-A-Child project. The Department’s theme for this year was “Let us all protect children to move South-Africa forward”



THE 7TH ANNUAL SAVE-A-CHILD GOLF DAY AT WINGATE GOLF COURSE 24 AUGUST 2016

We want to thank all the players, sponsors, and organisers of this day once again. The Save-A-Child fund benefits extremely from the open hearts and wallets which gives so freely on this day, year after year. Our organisation will never be able to touch so many lives of children in need, without your help and support. You are truly CHAMPIONS!

Special thanks to our MAIN SPONSOR of 2016 - Fuchs Roux Attorneys.



FUCHS ROUX
PROKUREURS | ATTORNEYS



Word from our Donors:

Dust-A-Side is a proud donor to the welfare of the disadvantaged children being supported by CMR. We trust that the small contribution Dust-A-Side makes bring about change to the lives of the children and provides the opportunity for them to live normal lives, have nutrition, health, and a sense of worth that every person deserves.

We are honored to be associated with an organization such as CMR dedicating their time and effort in uplifting the quality and self-confidence of all the children they support. Thank you to CMR for what you do and stand for. Dust-A-Side will continue to play our small part in improving to the social wellbeing of the children.

George Basson
Executive chairman, Dust-A-Side



**SECOND ANNUAL WINE AUCTION AT THE
PRETORIA COUNTRY CLUB 22 JUNE 2016**

As we had hoped when the seed was planted more than 2 years ago, this event has grown to twice its size. We are confident that this event will become a "must attend" function in our supporters' diaries in the future- for friends, donors, and wine lovers alike!

On the evening, extraordinary wines and sophisticated wine terms were discussed- and thus the CMR North has matured, just as any good wine, and celebrated our 80th birthday last year!

Thank you for your open hands (with auction paddles in them) and the willingness to invest in the future of our children. **A very special thanks** to our Main sponsor GOOSE WINES and co-sponsor VAN's Auctioneers...cheers on you!



The Goose Wines - All about expression.

It has been a great privilege and pleasure for us, to support Anja and CMR North, in the launch and planning of the Goose Wines and CMR North Annual Wine Auction in Pretoria. It has been a fantastic success and together we have improved the lives of hundreds of children and made a big difference in their future.

The support of everyone that attended this event was really amazing to witness and experience so we thank all of you for supporting this wonderful organisation and event. By raising more than R400,000 in 2016, I am sure that this event will continue to grow in stature and attendance. We are proud as well as fortunate to be associated with CMR North and hope to continue seeing this annual wine event grow year-on-year.

We look forward to welcome you all again and also to meeting some new faces, at next year's wine event.

Dr. Werner Roux
CEO - Goose Wines



"LET THERE BE LIGHT" - CHRISTMAS PROJECT 2016

If a photo could speak a thousand words then the smiles on our children's faces would tell a million stories.

The goal of the Let THERE BE LIGHT Christmas Project is to share the wonderful feeling of love with underprivileged families and children in our communities- and also to give them HOPE for the New Year lying ahead. We were able to present various Christmas parties and hand out gifts to more than 750 children. Thank you to everyone that made the kids' wishes true and for all the beautiful gifts that brightened their faces. We are also deeply thankful for those who made sure that our families received special food parcels during the Festive season.



OUR VOLUNTEERS SAY:

I would like to thank the CMR North on behalf of the Junior Municipal Council for all the wonderful work they do.

The Council's theme for 2017/2018 is "See each other". Through this theme we strive to truly let people see each other, our differences, our goals, our needs and to reach out to one another.

As representatives of the youth of Pretoria, we are passionate about making a difference in the lives of struggling children in our communities through various fundraising initiatives throughout the year. Thank you CMR North for the work that you do - together we can make a difference.

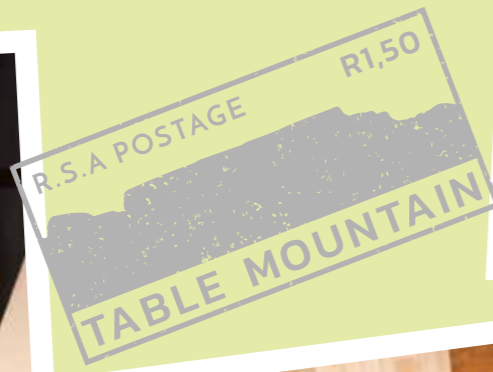
Leah Warmenhoven
Junior Mayor of Pretoria



**THE ADOPTIVE PARENTS' COMMITTEE (AOAK) PRESENTS:
THE AOAK LADIES TEA 2016**

The theme was: MASKS. This bright August morning was attended by 200+ women at the LuxMundi church in Pta East. Guest artists were Elma Postma and Anriette Van Rooyen, who presented the "seminar" Their enthusiasm and sharp humor were contagious.

Again, this wonderful event would never be possible without donors and sponsors. To each and everyone of you- a thousand thank you's! Hope to see you all again next year.



5 REASONS WHY I'M GRATEFUL TO BE A SOCIAL WORKER

01 YOU WILL NOT BE BORED

No two days will ever be the same. The variety of children, families, complex problem-solving, situations and locations will keep your brain moving at a pace. You will be in a process of continuous learning for as long as you stay in the job.

02 WHAT YOU WILL LEARN ABOUT YOURSELF

The physical and emotional demands placed on you will highlight levels of personal resilience and skill that you never knew you had, or were capable of. When life throws other hardships at you, you'll be amazed at your ability to resolve them. You will develop a high level of emotional intelligence, and perceptive skills that you never thought possible.

03 TEAM SPIRIT

Daily life in busy child protection teams builds relationships with colleagues that will see you through the challenging times, and bring you together in a way that no ordinary office life can. Remember, you will encounter cases that change the way you practise, and might even alter your whole outlook on life. Working in this environment will build relationships that stay with you through your social work career.

04 YOU ARE PRIVILEGED

To be involved in a child or family's life at what is often a crisis point, and being key in developing changes and promoting a good outcome - whatever that might be - is an absolute privilege. Treat that with respect, keep those key values close to you and you will always feel honoured to be in such a position.

05 FEEL PROUD

You work for the local authority, on the frontline, at the heart of making a difference and achieving change. That is something to feel proud of, there are many who would not tread that path, and for those who do, be proud of what you do and where you work. Talk positively of your role; remember:

"positive talk encourages positive talk".





STORY OF HOPE - RUTH

Ruth is a 9 year old girl that was living with her mother and the mother's boyfriend. She has a half brother who is 3 years old. Ruth's biological father is in prison. The school reported the family to the CMR North after the mother informed the school that she could not take care of Ruth any longer. According to the mother, Ruth had challenging behaviour that she was not able to cope with. The mother was not interested in therapy and believed Ruth is a trouble maker and needs to learn a lesson. The mother requested that Ruth immediately be removed from her care.

Ruth was placed in a safe house where the social worker visited her regularly. Ruth shared the following with the social worker: According to Ruth, her mother told her that she does not want her near her. Her mother said she needs her space. Mother also told Ruth that a part of her loves Ruth but another part hates her. The mother said that Ruth might "fall to pieces" but she deserves to be a wreck. The mother accused Ruth of lying and stealing.

The mother told Ruth that she was too "loud" and that it reminded her of her own childhood trauma when her father beat her and screamed at her. When this happened, the mother ran into the field (they lived on a farm) and tried to calm herself. Ruth's biological father also beat the mother and once strangled her so that her face was blue.

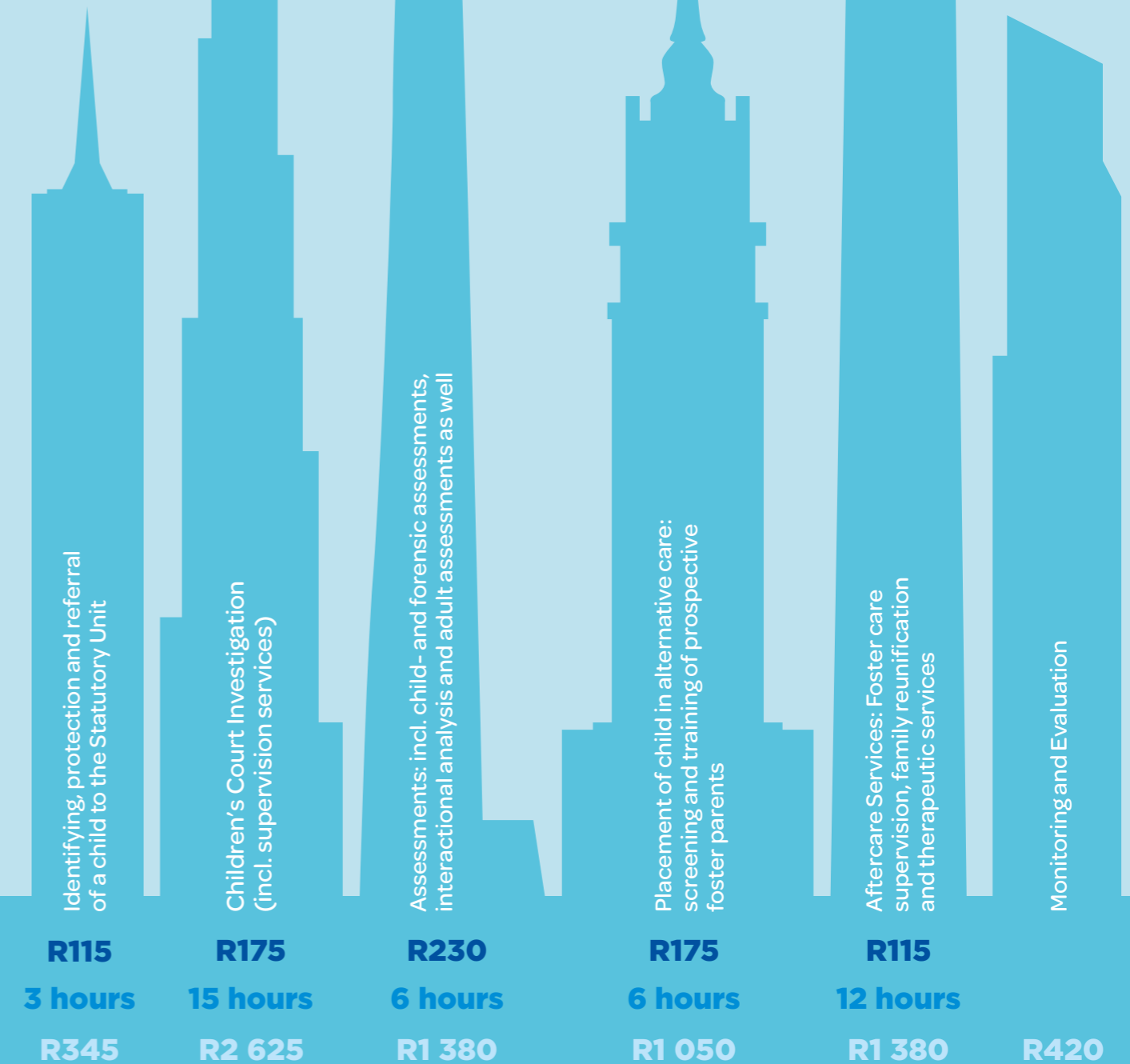
Ruth cried and sobbed her heart out. (And the social worker did the same). She needed her mommy and missed her brother. She wrote a letter to her mother and said she was sorry that she was an ugly child. She pleaded with her mother to give permission for her to come home and promised not to scream or talk loud. Ruth experienced the worst form of rejection. She did not really understand what was happening and internalized inner badness. After many in depth conversations with the Mother she agreed to see a psychologist for therapy. This was a brave decision that she had made and she was given recognition for this.

Ruth is now engaged in play therapy. She now understands a bit of her mother's hurt and pain and she knows for sure that she is not the reason for problems at home. She visits with her mom and brother under supervision of the social worker and receives phone calls from her mom. Mom baked her a cake for her birthday and she was delighted when she saw her name on the cake!

Although the mother is not quite ready, we have suggested that attachment therapy should be the next step. Ruth is looking forward to this and we are hopeful and excited that Ruth will be reunited with her family soon.

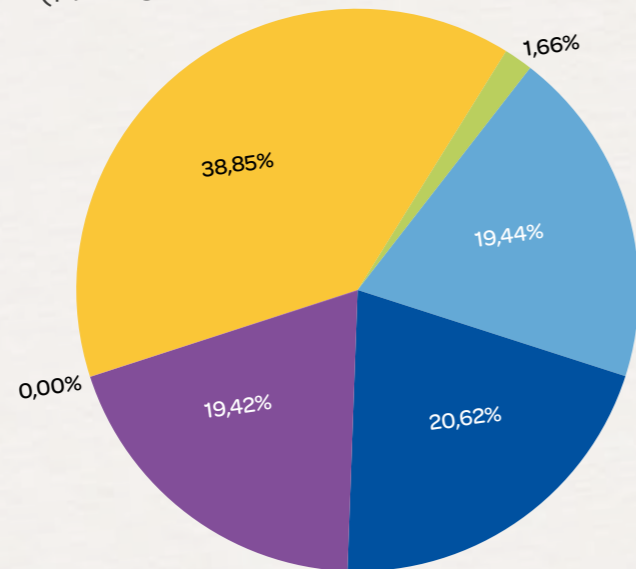
BUDGET: Save-a-Child Project

Services
Amount/child/hour
Hours
Amount

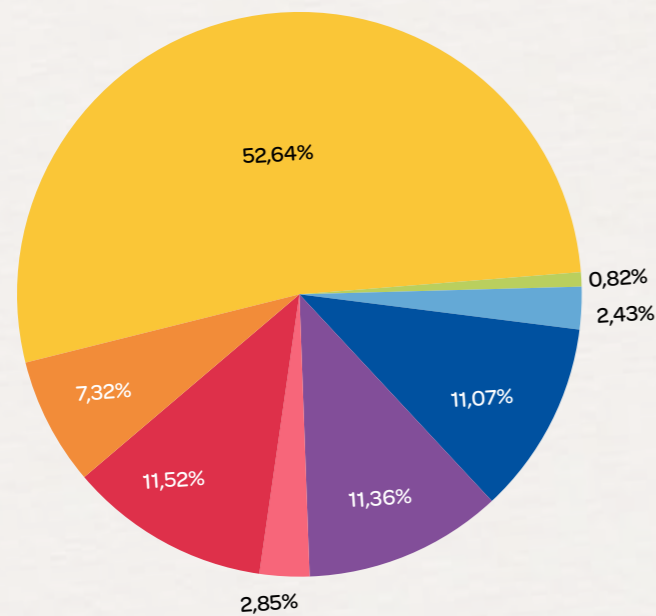


FINANCES

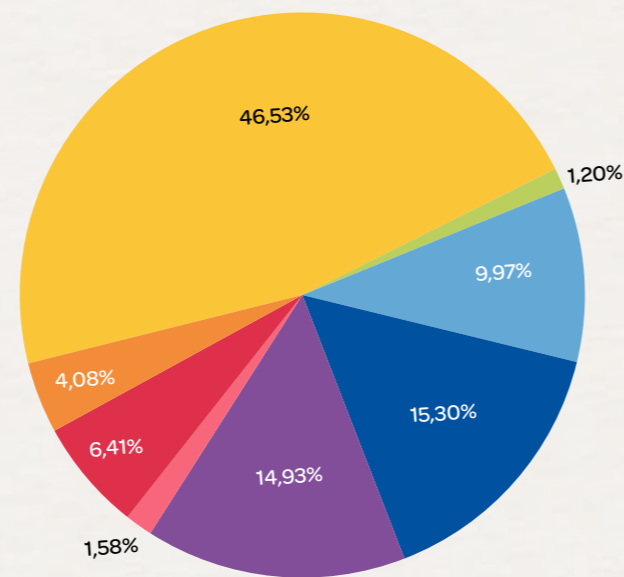
Sources of Income: CMR North
(Management and Children's Centre)



Source of Income: CMRADE/Councils
(Gauteng, Limpopo and North-West)



Sources of Income:
Summary of Chart 1 and 2



- Subsidy
- General Fundraising
- Interest
- Lotto
- Fees
- Trust
- Dutch Reform Church
- CMR North Save-a-Child

COMBINED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR TO MARCH 2017

CMR North (The Company is an Association not for Gain)	2016/2017
Operational Income:	Actual
Fees and levy	1 652 026
Interest	145 578
Subsidy	3 399 822
Church Contributions	1 804 350
B-BBEE	148 339
Fundraising	1 551 311
Sales: Equipment/ Insurance Claims	43 470
TOTAL:	8 744 897
Operational Expenses:	Actual
Personnel expenditure	8 340 194
Property expenditure	310 506
Household & services expenditure	19 783
Office expenditure	265 417
Transport expenditure	189 751
Marketing	64 059
Financial expenditure	44 835
Insurance	33 105
Training	55 251
Capital Goods and Depreciation	33 504
Sundries/Provisions & other	(38 073)
TOTAL:	9 318 332
Surplus/Deficit	(573 435)
Social Relief and Projects	
Income	663 638
Expenses	(1 064 778)
Nett Deficit: Projects expenses	(401 140)
BALANCE SHEET TILL 31 MARCH 2017	
Balance Sheet:	
Assets	165 824
Cash and Cash Equivalents	6 005 938
Debtors	196 863
Stock	26 521
TOTAL ASSETS:	6 395 146
Equity and Liabilities:	
Capital Reserve Fund	5 511 041
Current Liabilities:	
Creditors	884 105
TOTAL:	6 395 146

Complete audited reports are available on request.

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THANK YOU

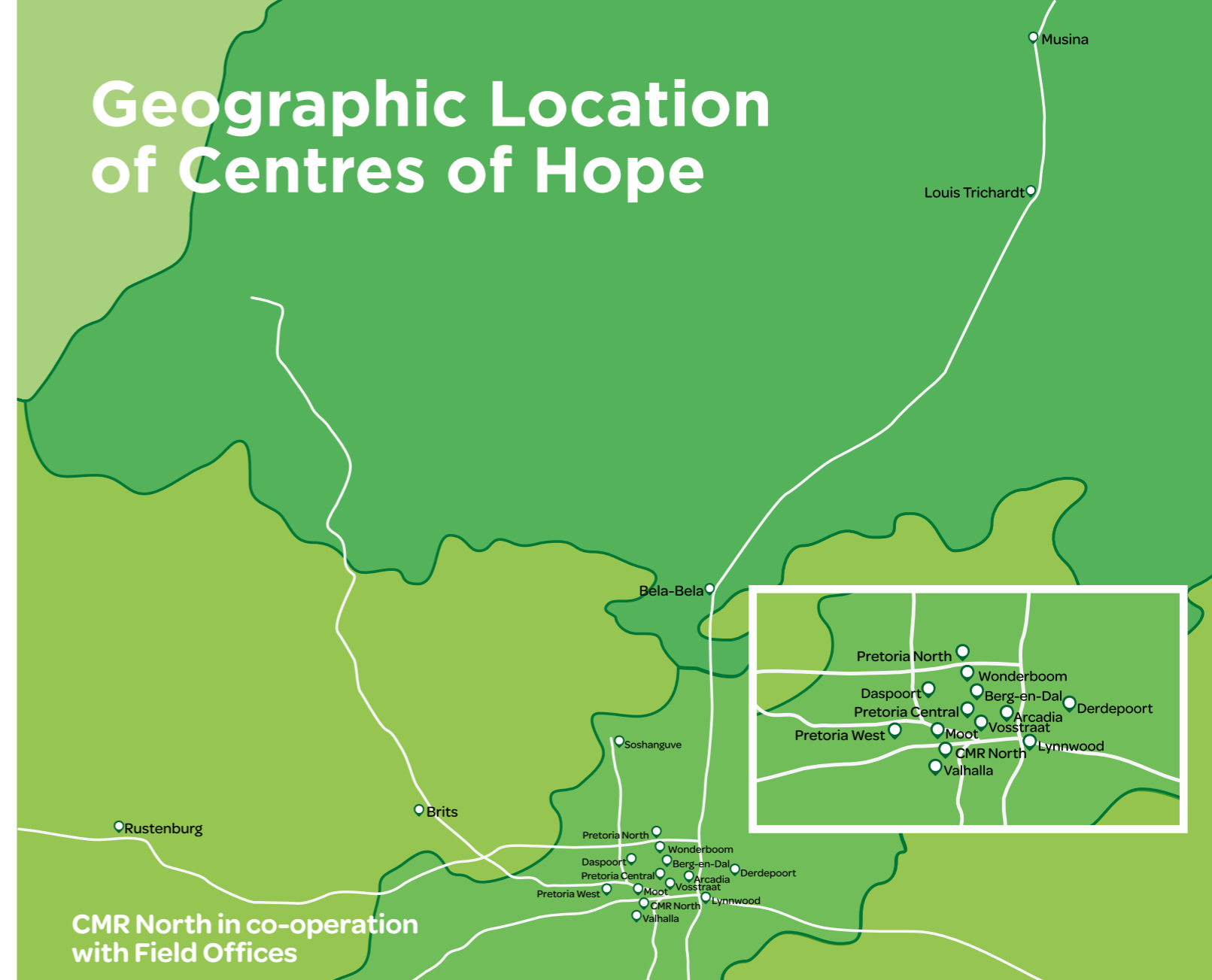
A friend of mine always said we should hem all our blessings with gratitude... so they don't unravel! This part of the report is our way to "hem" the ample and generous donations that we receive every year. Every time we look back on a year and realize in how many people's lives the CMR North could bring HOPE, we can't but say thank you in as many languages of the world!

- All the thanks and honor to the Lord, who despite our doubts, surprises us so many times with grace and blessings without limits.
- To the CMR North Management Board, who has been walking a long road with the organization, always with wisdom and dedication- thank you!
- Thank you to every CMR Board, making our services possible in 17 communities over 3 provinces.
- Thank you to every staff member within the CMR system. You truly are our first line of hands and feet, bringing HOPE in people's lives with so much compassion and dedication.
- Thank you very much to the Northern Synod of the DR Church, who has already supported and carried us through 81 years.
- To every volunteer, strengthening our hands: Thank you SO much!
- Our gratitude to the following partners:
 - Department of Social Development
 - BEELD Children's Fund
 - GO Apps Mobile Media Marketing for all our media and advertising work
 - All individuals and corporate donors

SPECIAL THANKS to our Media partners



Geographic Location of Centres of Hope



CMR North in co-operation with Field Offices

Gauteng:

OFFICE:

- Head Office
- Marketing
- Child Center
- Child Protection Center
- Daspoort
- Derdepoort
- Moot
- Pretoria North
- Pretoria-Central:
 - VOS Community Center
 - Lynnwood
- Pretoria West
- Soshanguve
- Valhalla
- Wonderboom

TELEPHONE NUMBER:

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- 012 460 9272
- 012 333 0421
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- 012 379 5860
- 012800 4866
- 012 331 3644
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- 012348 0003
- 012 386 1049
- 012 799 3887
- 012 660 2366
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- ptawes@cmrn.co.za
- sosh@cmrn.co.za
- valhalla@cmrn.co.za
- wonderb@cmrn.co.za

Limpopo:

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- Messina (Musina)
- Warmbad (Bela Bela)

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- 015 534 0245
- 014 736 2557

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- messina@cmrn.co.za
- cmrwarmbad@cmrw.co.za

Noord-West:

- Brits
- Rustenburg

- 012 252 3207
- 014 592 0455

- britscmr@telkomsa.net
- cmr@cmrrust.co.za

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<http://christianfostercaresa.wordpress.com>



/saveachildproject



<http://youtube/X9m1kbjRfh8>



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